

WE ARE TRANSFORMING THE ENERGY LANDSCAPE

Together we are powering
Economic Growth, Innovation
and Prosperity in our region.



epelectric.com



MISSION

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VISION

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VALUES

Sustainability
Partnership
Agility
Respect
Knowledge

1

Deliver Customer Reliability and Affordability

- 1.1 Decrease discretionary costs in every part of our business
- 1.2 Offer and promote tools with easy enrollment that help customers manage their energy costs
- 1.3 Decrease outages, improve outage management and enhance outage communication

2

Build the Grid for Growth

- 2.1 Modernize our grid to support electrification and customer growth
- 2.2 Replace and improve aging generation
- 2.3 Strengthen our transmission and substation systems

3

Modernize our Technology

- 3.1 Maintain vigilant cybersecurity and optimize data management
- 3.2 Optimize data, digital tools and resources for technology efficient operations
- 3.3 Simplify the IT landscape and implement the Enterprise Resource Planning (ERP) system

4

Minimize our Environmental Footprint

- 4.1 Increase renewable and carbon-free energy resources
- 4.2 Manage peak demand through customer programs and new technologies
- 4.3 Reduce carbon emissions by increasing electrification and supporting grid infrastructure

5

Drive a Culture of Engagement and Accountability

- 5.1 Engage in purposeful community involvement and leadership
- 5.2 Elevate employee safety, wellness and skill development programs
- 5.3 Implement programs and practices to engage employees, enhance culture and drive performance